



Join us for the FIFTH ANNUAL

KIDSBRIDGE WALK2STOP BULLYING / STANDUP4 DIVERSITY

A **FREE** Family Event Celebrating Inclusion & Community!

What: A community WALK around a flat, one-mile loop; FREE Walk wristlets for all

When: 9 a.m. to 11:30 a.m. on **Saturday, June 18**. Rain or shine!

Where: Educational Testing Service, 660 Rosedale Road, Princeton, NJ (use Carter Rd. entrance)

Who Attends: Children, teens, parents, educators, local dignitaries, corporate and government representatives. Babies in strollers and "socialized" pets on leashes are welcome! The event is wheelchair accessible.

Event Program Includes:

- **STANDUP4 DIVERSITY Art /Essay/Video PSA Exhibit** — featuring the winning submissions of this year's statewide creative competition for youth
- **STANDUP4 DIVERSITY Community Unity Activities** — forming a human chain to celebrate diversity and inclusion; taking 'selfies' at our STANDUP4 DIVERSITY kiosk; adding personal stories and statements to a giant banner reflecting this year's theme, "How We Include & Respect Others"
- **Resource Table for Parents & Educators** — including the latest in bullying prevention techniques and diversity appreciation activities
- **Calm & Confident YOGA** — stretching for mindfulness and self-awareness
- **Music & Entertainment** — DJ Mike Galvin/MG Entertainment; a live performance of her anti-bullying anthem by Substance
- **Family-Friendly Activities** — Face painting, kids' games
- **Refreshments** — Water, fruit, and healthy snacks
- **Fundraisers** — \$25 donation earns a Walk T-Shirt. Other prizes available for those who raise more.

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www.kidsbridgecenter.org

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Why is This Event Important?

Why is “STANDUP4 DIVERSITY” important now? Kidsbridge has heard from New Jersey educators that the 2016 presidential campaign is challenging them in ways they’ve never encountered before. Teachers who normally look forward to election season for “teaching moments” are aghast, observing the inflammatory intolerance, bias, prejudice, and stereotypes that have characterized many of this year’s debates, media, and campaign ads. As a community, we need to take a stand.

Why is a “WALK2STOP BULLYING” important now? Statistics still show that too many suffer as targets of bullying and cyberbullying. Our increasingly technological world — particularly for youth that spend so much time online and communicating with one another electronically — brings with it challenges when interacting with other human beings. A lack of empathy is a by-product of growing insensitivity toward people and their feelings. More still has to be done, and Kidsbridge offers the programs to make a positive difference.

We Want You to Join Us! Visit www.kidsbridgecenter.org to

REGISTER

For the **WALK** / As an individual or a team

VOLUNTEER

SIGN-UP to help the day of event

DONATE

If you cannot attend or walk but wish to donate

SPONSOR

The **EVENT** / Support as a corporate sponsor

KIDSBRIDGE hosts the only youth-focused tolerance center in the U.S. We offer developmentally appropriate programs for preschool/kindergarten, elementary, and middle school. Empathy, empowerment, social-emotional skills, and diversity education programs are offered either at the Tolerance Center or mobile to your school/camp. Youth participate in ‘evidence-based’ small group discussions/interactive activities led by trained facilitators. Topics include: bias and stereotype awareness; bullying/teasing prevention; creation of a support team; disability and LGBT issues; diversity appreciation and respect; empathy, UPstander behavior, and empowerment; genocide and the Holocaust; and media literacy. Located in the Ewing Senior & Community Center in Ewing, NJ, more than 2200 students and 200 educators visit the Tolerance Center each year.

Let’s **WORK TOGETHER** and **STAND TOGETHER** to raise awareness of bullying/cyberbullying and diversity/tolerance problems! A great opportunity to bring kids, families, educators, youth, and service groups and members of the community together.

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For more information about the Walk, fundraising levels, sponsorship opportunities, or to volunteer visit www.kidsbridgecenter.org or email Lynne Azarchi at lynne@kidsbridgecenter.org.



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